

# DELIVERING CONFIDENCE IN EVERY CLEAN

FOR THE MANUFACTURING INDUSTRY



A Flexible Packaging Company's Journey to Elevated Hygiene and Reduced Costs with WypAII™

Efficient
W®RKPLACE
Program

Tailored Solutions to Enhance Productivity

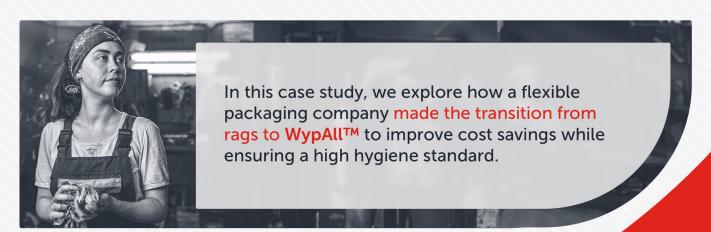


Maintaining cleanliness for an operations facility is crucial for its proper function.

As overwhelming and difficult as it seems, facility managers understand that a clean facility leads directly to ensuring, product quality and increased productivity.

Taking a comprehensive approach to facility cleaning can have its complexities.

Decision makers must consider the cost of cleaning products, the efficiency it provides and the effectiveness it will have on the production floors, production surfaces, the machinery, storage spaces, preparation areas and many other areas that require regular cleaning.





In this case study, we look at an organisation that provides innovative solutions in packaging



Chemicals



**Aluminium Foils** 



**Packaging Films** 



Infrastructure

while catering to a host of industry segments such as

Food & Beverages

**FMCG** 

Pharmaceutical Industries

Agro Based Products



Today, the organisation has an operational presence in over **27 countries globally**.





## Does cleaning with rags actually benefit your manufacturing facility?

Rags may be considered as a cleaning tool of the past, but they are still commonly used for handling cleanups in manufacturing facilities today.

Despite rags shortcomings, **the organisation had been using rags** to clean their cylinders that are used for ink transfer onto the printing substrate. The thought of transitioning to a more productive solution during the ink changeover processes did not come into mind.

Along with the significant commitment to purchasing large quantities of rags, the organisation noticed that its facility suffered hygiene issues and faced considerable cotton waste with the use of rags when cleaning.



This greatly impacted the facility's **hygiene** standards and high cleaning costs.





The team knew that a transformation was needed in their facility management processes.

They were finally aware that the use of rags may not be the most effective way to clean, and they set out to look for a solution that could enable them to increase productivity and maximise the efficiency of their cleaning processes.

The manufacturer chose Kimberly-Clark Professional<sup>TM</sup> to step in and work with the firm's production team.

Together, they conducted a survey to identify the consumption pattern of rags along with their priorities when it comes to maintaining a hygienic environment.



Using a proprietary cost tool, Kimberly-Clark Professional™ showcased that replacing their use of rags with WypAll<sup>TM</sup> X80 Wipers would result in significant cost savings. **Efficient Workplace Program Boost workplace** 

4 simple steps



Identify Problem Areas



Solve Propose solutions



**Implement** Execute Solutions



Check Provide continuous support

Our customer experienced improved hygiene, enhanced safety during cylinder cleaning and significantly reduced any damage risk when switching from rags to WypAll™ X80 Wipes





The results from the first trial phase evidently showed how the packaging manufacturer could reduce their operating costs while ensuring high standards of hygiene just by switching from cotton rags to WypAll<sup>TM</sup> wipes.





reduction in solvent consumption, along with enhanced cleaning efficiency and hygiene standards, was observed when the manufacturer opted for WypALL<sup>TM</sup> X80 wipes.

This significant reduction in solvent consumption also meant that they would save more on solvent use with every cleaning cycle.

#### From the Customer

The results and benefits from the trial phase proved to be a tremendous success and the packaging manufacturer made the decision to **completely replace using rags** with WypAll<sup>TM</sup> X80 Wipes for the entire production unit in the end-Q1 of 2022.

**After switching from rags to WypAll X80 Wipes,** we immediately found benefits in hygiene practices, an improvement in safety during the cylinder cleaning process and we also found reduced damage risk to the cylinders when cleaned with the X80 Wipes.

We are aware of hygiene issues around cotton waste and are excited to replace them with **WypAll<sup>TM</sup> X80 Wipes.** Feedback is good from the production department, and with the cost-in-use calculator, we have convinced our top management as well.

**Environmental Health and Safety Manager** of the packaging manufacturer









#### Why are wipes considered better than rags for cleaning?

- The inconsistent sizes and surface areas may drive a user to reuse multiple parts of a rag for different surfaces before laundering it, defeating the purpose of cleaning.
- When rags are used for wiping dirty spaces, they can become contaminated with grime and grease. Sometimes, rags may also contain foreign material, and this can be a hazard for both the user and the product or surface that is being cleaned.











WypAll™ wipes provides the consistency in every pull of a wipe. Dispensed from compact, portable packaging for anywhere use, wipes are designed to help save time and effort in your workflow.





### Making the right choice for better productivity and more streamlined business operations.

From cleaning surfaces to collecting spills **WypAll<sup>TM</sup>** delivers the confidence in every clean and enables facility managers maximise plant floor efficiency.

#### Amplify the Potential of Your Workplace with



Tailored Solutions to Enhance Productivity

Discover customised solutions specific to your facilities needs and objectives offered by our team of experts that can help boost productivity, worker engagement and optimise costs.

Schedule a consultation with our experts