



Help Protect our Futures  
One Wipe at a Time.  
Don't Trash It.  
RightCycle™ It.

### Through Kimberly-Clark Professional's First-of-its-Kind, Large-Scale B2B Recycling Program

Disposable wet wipes offer an effective, convenient and hygienic option for cleaning and disinfection, with one drawback – they are discarded after use.

That's about to change with **the addition of WypAll® CriticalClean™ WetTask™ Wipes to The RightCycle™ Program**, the only manufacturer-led recycling effort in North America for used apparel, respirators, eye protection, gloves and – starting now – WetTask™ wipes.<sup>1</sup>

**Since 2011, over 1,000 customers have diverted more than 4.5 million pounds** of non-hazardous waste **from landfills** or incineration through the program.



**Eligible WetTask Codes**  
06411, 06471, 77320

#### THIS TYPE OF SOLUTION IS NEEDED NOW MORE THAN EVER:



**66%** of B2B cleaning supplies buyers **say reducing the environmental impact** of their hygiene products already **guides their decision-making.**<sup>2</sup>



**Two-thirds** of B2B wiping solutions buyers **say environmental benefits play a significant role** in their purchasing decisions.<sup>3</sup>



**#1 Environmental Benefit.** Out of a wide range of environmental benefits, the **#1 environmental benefit** among B2B wipes buyers **is recycling of wipes.**<sup>4</sup>

<sup>1</sup> Based on July 2023 KCP audit of well-known Wet Wipes brands in North America using publicly available information gathered from online search engines and manufacturer websites. WetTask™ wipes can be used with EPA-registered disinfectants according to label instructions.

<sup>2</sup> Ipsos – Kimberly-Clark eHRT B2B, March 2021.

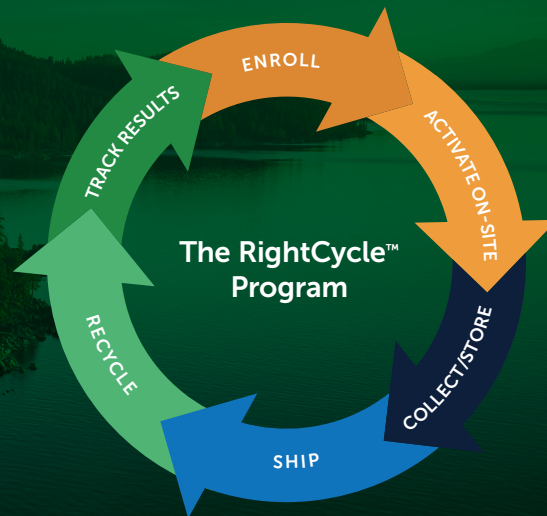
<sup>3</sup> 3rd party quantitative research study, B2B Wiping Solutions market, December 2022.

<sup>4</sup> 3rd party quantitative research study, B2B Wiping Solutions market, six different environmental benefits tested, December 2022.

# How The RightCycle™ Program Works with WetTask™

The RightCycle™ Program transforms the way you dispose of your wet wipes to create a more sustainable cleaning solution. Our hassle-free, fully traceable recycling service makes it easy for you quantify, track and precisely report out landfill diversion metrics. The recycling program for WypAll® CriticalClean™ WetTask™ Wipes includes six key steps:

1. Enroll
2. Activate On-Site
3. Collect/Store
4. Ship
5. Recycle
6. Track results




## Eligible WetTask™ Codes

WypAll® WetTask™ Customizable Wet Wiping System for Bleach, Disinfectants and Sanitizers

**CRITICALCLEAN™**

Technology: Meltblown

06411   Bucket/refill system	06471   Refill only	77320   Canister/refill system
		
140 sheets/roll	140 sheets/roll	55 sheets/roll
12" x 6"   30.5cm x 15.2cm	12" x 6"   30.5cm x 15.2cm	12" x 6"   30.5cm x 15.2cm
32oz. pour/roll	32oz. pour/roll	12oz. pour/roll



## How RightCycle™ Recycles

The RightCycle™ Program helps you prevent significant waste from going to landfill or incineration by transforming used wet wipes into plastic pellets that are used to create new products. As part of our effort to make it easy for you to recycle your wipes, **we allow you to co-mingle storage and shipment of wipes with other items eligible for The RightCycle™ Program such as single-use apparel, respirators and safety eyewear.** (Note: wipes cannot be co-mingled with gloves.)

These **WetTask™ SKUs** are eligible for recycling<sup>5</sup> because they are **made of 100% polypropylene** meltblown, the same material that is used in our recyclable Kimberly-Clark gowns and masks, making them easy to recycle through The RightCycle™ Program.



## Let's Celebrate Your Accomplishments

You will receive a certificate highlighting the impact of recycling your wet wipes through the program. Additionally, every April, during Earth Month, **we recognize** and celebrate a select group of **customers for their sustainability leadership through our Greenovation Awards program.**

<sup>5</sup> Applies only to eligible WypAll® WetTask™ SKUs (i.e., 06411, 06471, 77320) that are non-hazardous waste as classified by federal, state, and local regulations ("Non-Hazardous Waste").



To find out more, simply contact us at The RightCycle™ Program website  
[KCPProfessional.com/en-CA/Solutions/RightCycle-by-Kimberly-Clark-Professional](https://KCPProfessional.com/en-CA/Solutions/RightCycle-by-Kimberly-Clark-Professional)

